

*RJ Reynolds*

Tobacco Company

DM	T&D	REP
1224		
1225		
1226		3,4,7,9,12,15
1229		
1230		8,10,11
PTC	SAM	
ROM	PA	SC
RM	(PC)	MC
1240	1242	SAM

C. A. DiBenedetto #1240  
Special Accounts Manager

400 Raritan Center Parkway  
Raritan Center  
Edison, NJ 08837  
908-225-4774 Fax 908-417-9076

**CHAIN PROMOTION AUTHORIZATION**  
**FOR USE BY FIELD SALES**

<u>DIVISION</u>	<u>CHAIN</u>
G. P. Mitchell	Kings Super Markets
F. E. Cook	(1430-00-00)

PROMOTION

Winston Select \$2.50/\$0.25 off carton/pack purchase through scanner buy-down.

<u>SUPPLIER</u>	<u>DISTRIBUTION DATE</u>
	Promotion Date  2/1/95 - 2/28/95
<u>AUTHORIZED STORES</u>	<u>BRAND ASSORTMENT</u>
ALL	Select Box Select King Select Lt. Box Select Lt. King Select Lt. 100 Select Slim Lt. Box 100

SPECIAL INSTRUCTIONS

- ① Ensure scanner UPC codes reflect promotion price.
- ② Place POS reflecting reduced price on carton and pack fixtures.
- ③ Place additional orders in the cigarette ordering books.

51853 3592

AUTHORIZED SIGNATURE

DATE



Tobacco Company

DM	I&Q	REP
1224		
1225		
1226		3, 4, 7, 9, 12, 15
1229		
1230		8, 10, 11
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51853 3593

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51853 3594	
AUTHORIZED SIGNATURE <a href="https://www.industrydocuments.ucsf.edu/docs/sgln0000">https://www.industrydocuments.ucsf.edu/docs/sgln0000</a> DATE	